

**When my
child care
works, so
do I.**



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The Facts

- High quality child care helps parents get and keep a job, while boosting the well-being of children
- But the annual cost of center-based child care for one infant exceeds the annual cost of tuition plus fees at a four-year public college¹

Ask the Candidate

How will you help families afford the kind of high-quality child care program they need to thrive?



¹ Parents and the High Cost of Child Care: 2017 Report. Child Care Aware of America.

#InvestInKids



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The Facts

- An underfunded child care system means that 84% of children do not receive the child care assistance for which they are eligible¹
- Many children are starting behind and often staying behind, limiting their potential and their contributions to our country

Ask the Candidate

What are your plans to invest in affordable, high-quality early learning programs?



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¹ Child Care Assistance Spending and Participation. Center for Law and Social Policy, 2016.

**Early childhood
educators can't
be automated or
outsourced.**



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The Facts

- Early childhood educators have complex and demanding jobs, yet earn so little - \$10.60, on average - that nearly half must rely on a public safety net program in order to make ends meet¹
- 83% of voters said they would support a public investment in early childhood education that is used to increase educators' wages²

¹ Early Childhood Workforce Index 2018. Center for the Study of Child Care Employment. University of California, Berkeley.

² "Advancing the Profession" bipartisan market research polling data with nationally-representative sample of voters. Conducted by FM3 and Public Opinion Strategies for NAEYC. Released December 2015.

Ask the Candidate

What are your plans to support and advance the early childhood workforce?



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High quality early childhood education:

- good for children
 - good for families
 - good for educators
 - good for small businesses
 - good for the workforce of today
 - good for the workforce of tomorrow
 - good for the economy
 - good for our country
-



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The Facts

- The first years of a child's life are the period of the most rapid brain development and lay the foundation for all future learning¹
- High-quality early childhood education delivers a 13% return on investment²

¹ Center on the Developing Child. Harvard University.

² The Lifecycle Benefits of an Influential Early Childhood Program. The Heckman Equation, 2017.

Ask the Candidate

How do you plan to improve opportunities for children to access high-quality early childhood education?

